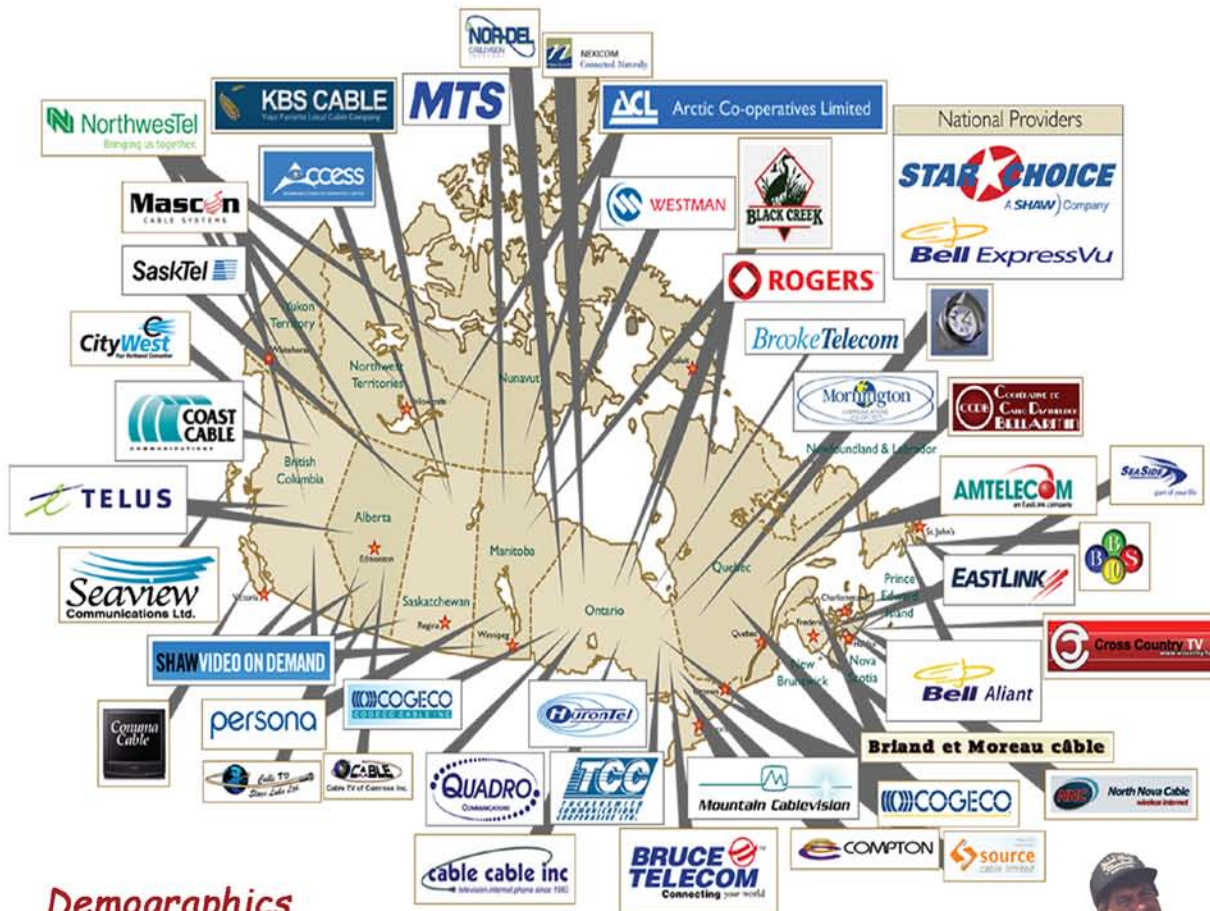


WILD TV HUNTING & FISHING NETWORK

Founded in 2004 and heading into its 7th year of operation, Wild TV is Canada's only 100% hunting and fishing channel with programming delivered to a captive audience of sportmen of all skill levels. Wild TV's 24/7 programming features an extensive line up of top hunting and fishing shows for outdoor enthusiasts.

Penetration in the Canadian market



Demographics

Age: 18-65

Gender: 79% Male / 21% Female (participation is growing)

Income: \$75K/annum 43% earn over \$85K/annum

Lifestyle: 62% own their home

Education: 40% post-secondary graduates

Habits: Spend more than 15 days/year outdoors



NFMG
PRODUCTIONS

Prepared by:

NFMG Productions 1-877-595-2233 or (250) 474-8177 www.nfmgproductions.com